

HUZAIFA ALAHMAD

Creative Marketing Specialist | Graphic Design, Video & AI Workflows

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[Portfolio](#) | [LinkedIn](#) | [Behance](#) | [GitHub](#)

Professional Profile

Information Engineering graduate working across visual identity, campaign design, social media and video production. At Green Signal, I plan and produce monthly content, manage daily publishing, film products and create campaign assets using integrated AI workflows. My practice combines hands-on design and editing with AI-assisted digital projects.

Skills and Tools

Brand identity and campaign design; content planning; social publishing; product photography and filming; short-form video; catalogues and print production.

Photoshop, Illustrator, InDesign | CapCut, DaVinci Resolve, Premiere Pro | ChatGPT, Gemini, Google Flow, NotebookLM, Seedance.

Web: HTML, CSS, JavaScript, TypeScript and React. Project-based, AI-assisted development: Node.js, Python, APIs and SQL.

Professional Experience

Green Signal | Creative Marketing Specialist

Full-time, on-site · UAE | 22 June 2026 - Present

- Plan monthly calendars targeting approximately 15 short-form videos and 15 carousels, alongside promotional campaigns.
- Manage daily publishing on Meta, TikTok and Snapchat, adapting content for each platform.
- Design campaign graphics, catalogues and website visuals; photograph products and film original footage.
- Direct AI-generated scenes and edit finished videos through an integrated research-to-production workflow.
- Create advertising campaigns, contribute to audience and budget discussions, and coordinate branding quotations and model sourcing.
- Manage a team with formal responsibility for employee performance evaluation.

Great Maters | Freelance Graphic Designer

Remote · Germany | July 2025 - Present

- Create social content and advertising assets aligned with brand positioning and campaign objectives.
- Maintain visual consistency across digital formats and collaborate remotely with marketing teams.
- Adapt materials for Instagram, YouTube and promotional channels using AI-assisted design workflows.

Professional Experience Continued

Illustrate Marketing | Graphic Designer

Dubai · On-site | June 2024 - January 2025

- Designed social media campaigns, digital advertising, branding and print-ready materials for agency clients.
- Built layouts and client presentations using typography, colour and visual hierarchy; adapted assets for multiple platforms.

Encyclopedia - Engineering & Business Management Consultancy | Graphic Designer & Social Media Manager

Freelance · Remote · Norway | October 2023 - August 2024

- Developed YouTube thumbnails, banners, channel branding and visual content systems.
- Created advertising assets and layouts for multimedia and motion graphics adaptation.

RisingStation | Freelance Graphic Designer

Remote · Saudi Arabia | January 2023 - October 2023

- Produced social media, visual identity and promotional assets for digital marketing campaigns.
- Prepared print-ready collateral and delivered work to organised production timelines.

Digital and University Projects

Portfolio CMS - Bilingual website and owner content editor with saved content and version history; published on Cloudflare.

Rare Oud - Personal storefront and backend project covering products, orders and administration.

APEX Cognition Platform - AI-assisted market-analysis and simulated-trading project using Python and a TypeScript/React terminal; in development.

Social Vision - Branding, marketing and AI services venture, identity and website in development.

XO 3D Arena - Bilingual browser game with three computer difficulty levels; tested hard opponent; source published on GitHub.

Engineering Encyclopedia and Modern Electronic School - University team projects; contributed with teammates to engineering-learning and electronic-school systems.

Education and Selected Training

Information Engineering | University of Aleppo, Syria | September 2019 - November 2024.

One Million Prompts; Adobe Package (Photoshop, Illustrator); Web Design attendance certificate (60 hours). Full learning records and project links are available in the complete CV and portfolio.